

One Day Awareness Workshop on Intellectual Property Rights - 2019 (IPR - 2019) (Organized by the IQAC)

Intellectual Property plays a key role in gaining advantage for achieving higher economic growth in a market driven economy. To promote the awareness of Intellectual Property Rights (IPRs) and to encourage innovation across various disciplines, the IQAC of the College organized the 'One day Awareness Workshop on Intellectual Property Rights - 2019 (IPR - 2019)' on 9th August 2019 at 11:00 am, at the College Auditorium, for the benefit of the teaching faculty in the College. **Ms. S. Gomathi Padma Thilaga, Registered Patent Agent and Woman Scientist – C (KIRAN-IPR, DST) from Tamil Nadu State Council for Science and Technology (TNSCST)** was the resource person for the workshop on Intellectual Property Rights. This workshop covered the basics and fundamentals of IPR, innovation and creativity.

Mrs. Gomathi, emphasized on various issues related to IPR mentioning that it is a legal entitlement, owned by a person for an intangible property. She explained well on the benefits of IPR protection at personal, social, and national levels; IPR enhances the quality and enjoyment of life in society, improves a nation's intellectual capabilities and motivates researchers to come with further innovation. Forms of IPR such as Patent, Trademark, Copyright, Industrial Design, Plant Varieties and Farmers Rights, Semiconductor IC Layout, Design, Trade Secrets and Geographical Indication were discussed in the session. Awareness about the issue of patent as an exclusive right and its importance in the context of a student, professor and entrepreneur was well presented in the forum. Examples and exclusive cases on various issues on patents such as Turmeric, Basmati and others were also discussed. Dr. M.S. Mohamed Jaabir, Co-ordinator of IQAC, coordinated the programme.